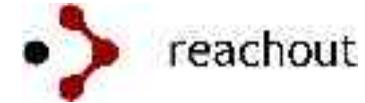


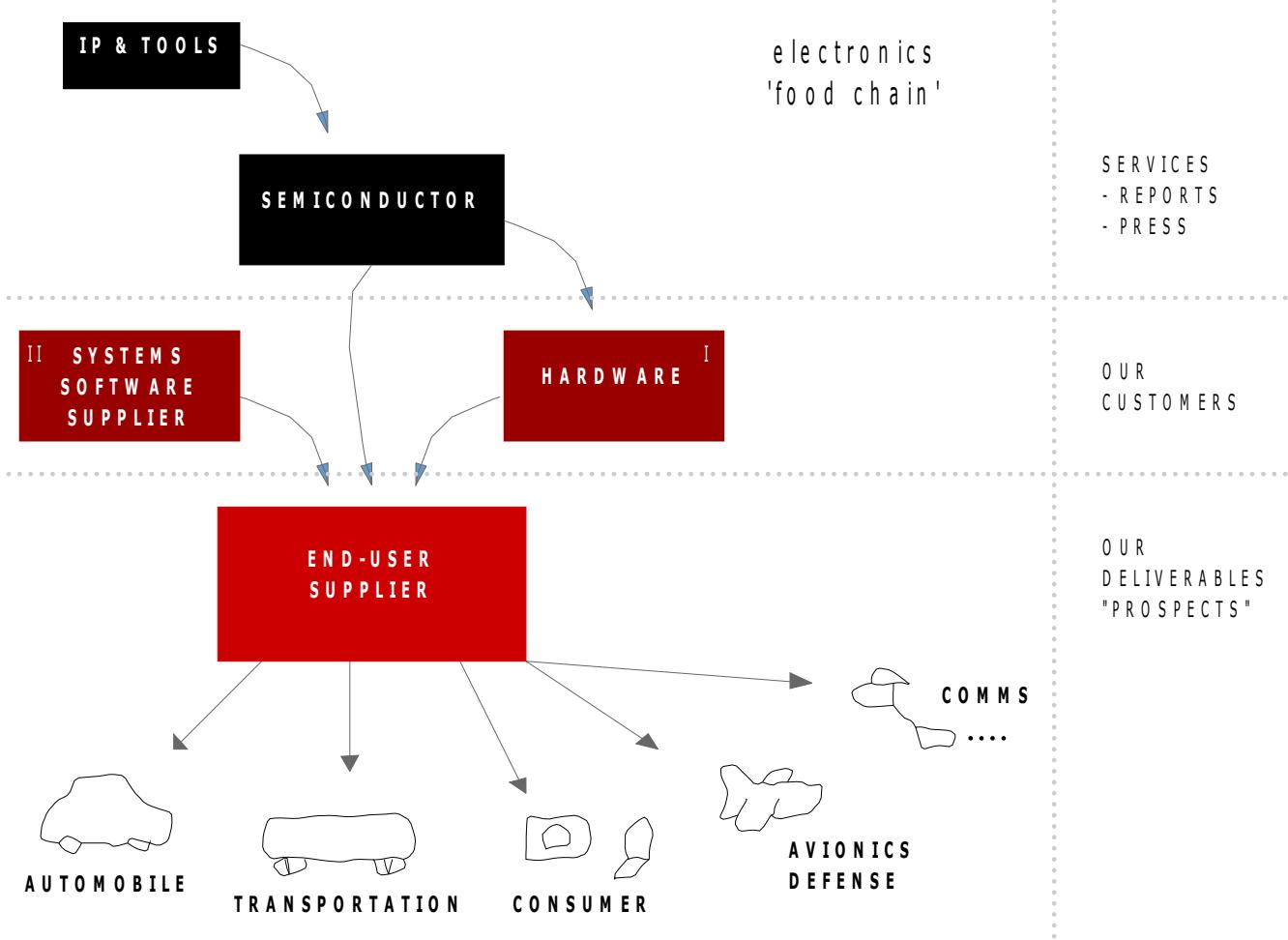
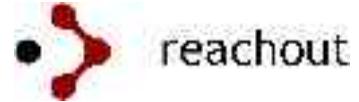
reachout

Tour d'horizon du
marché de l'embarqué et
l'apport de Linux.

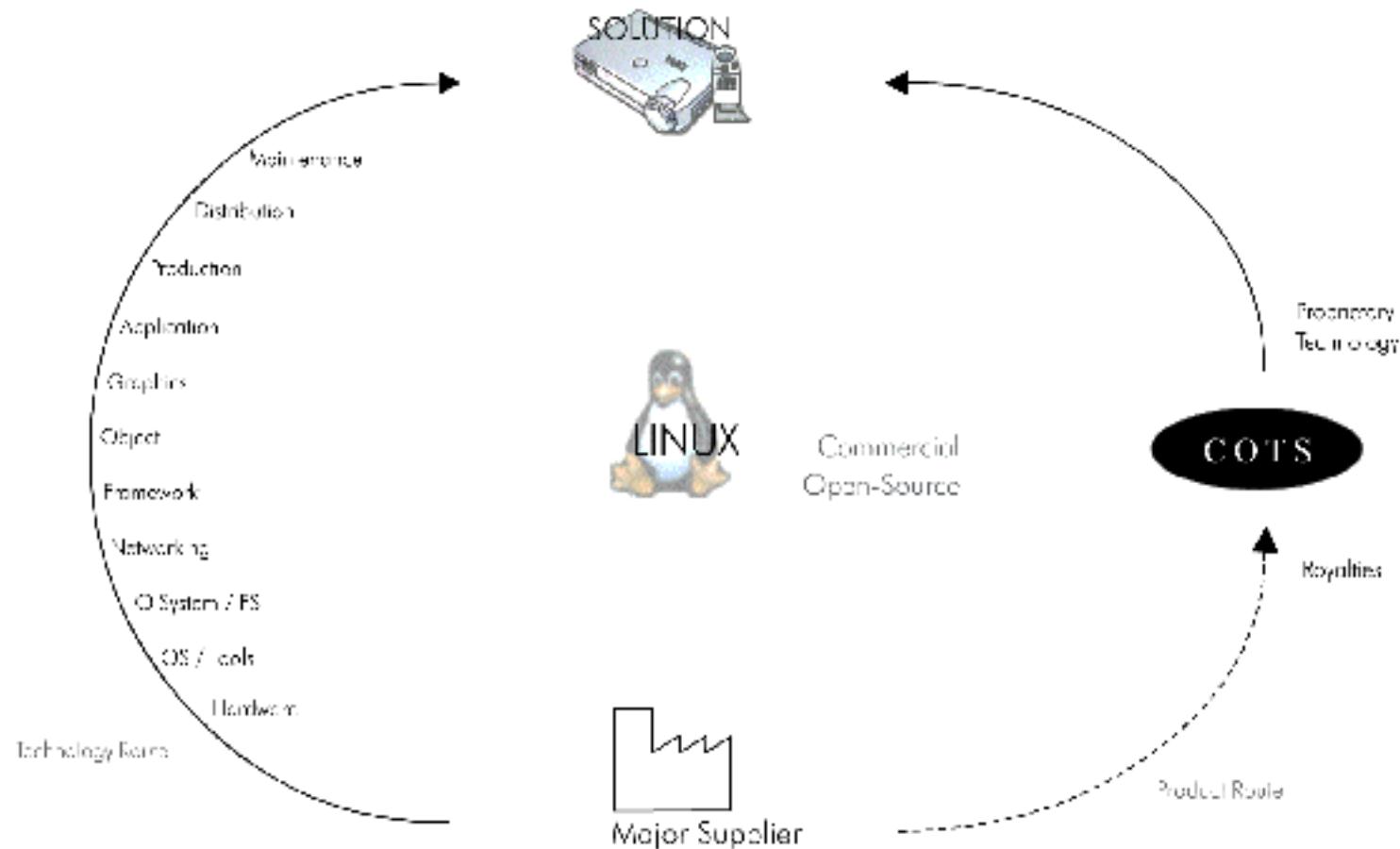
En effet, un ensemble de marchés



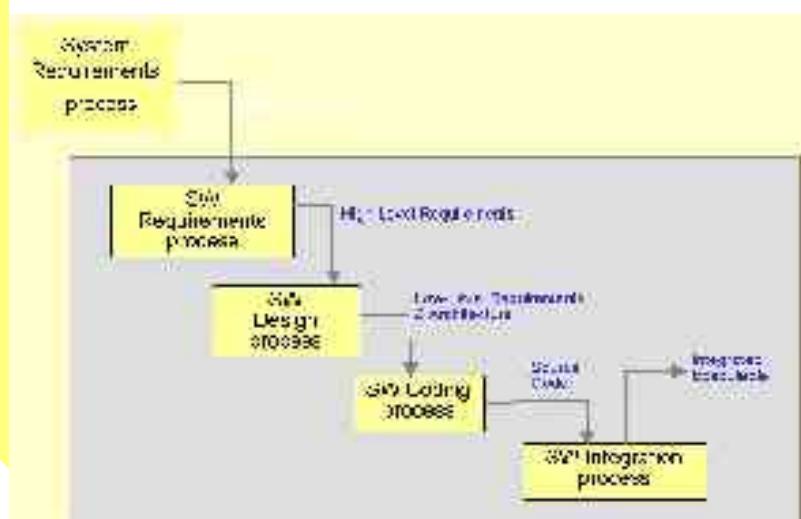
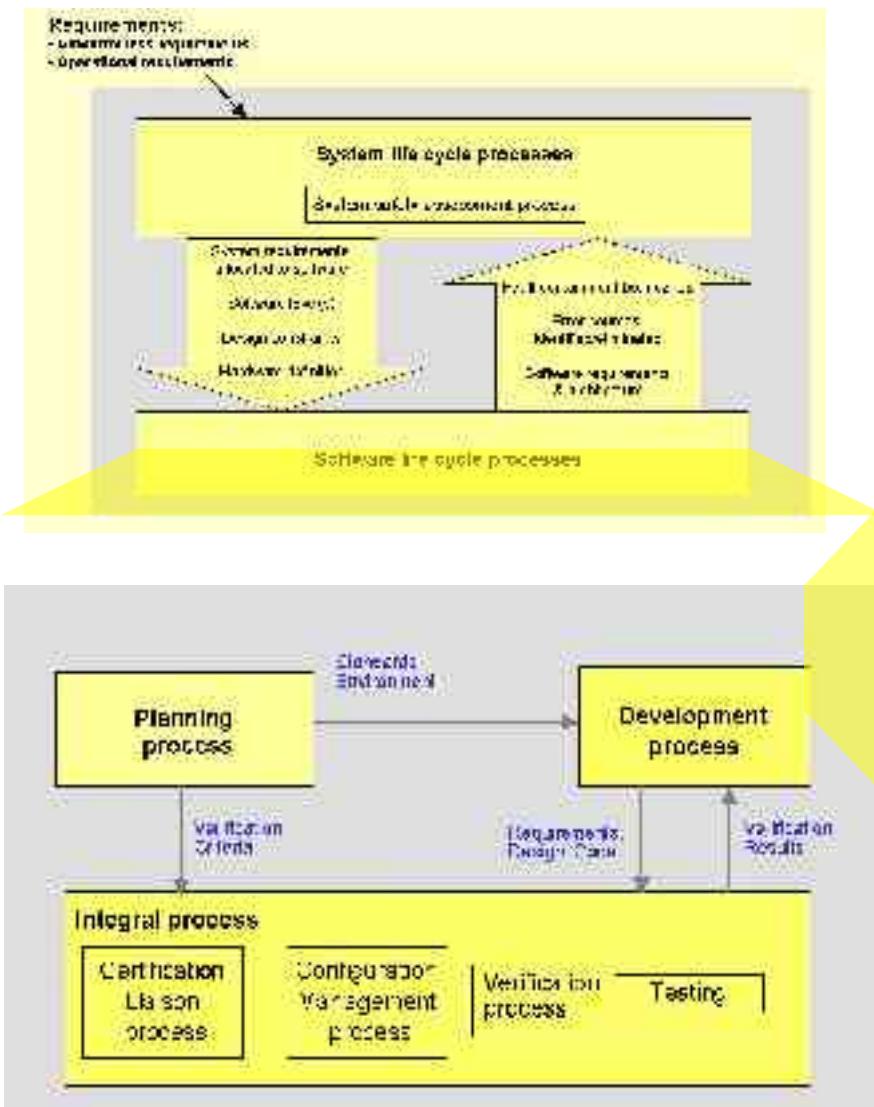
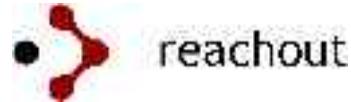
La Chaîne Alimentaire



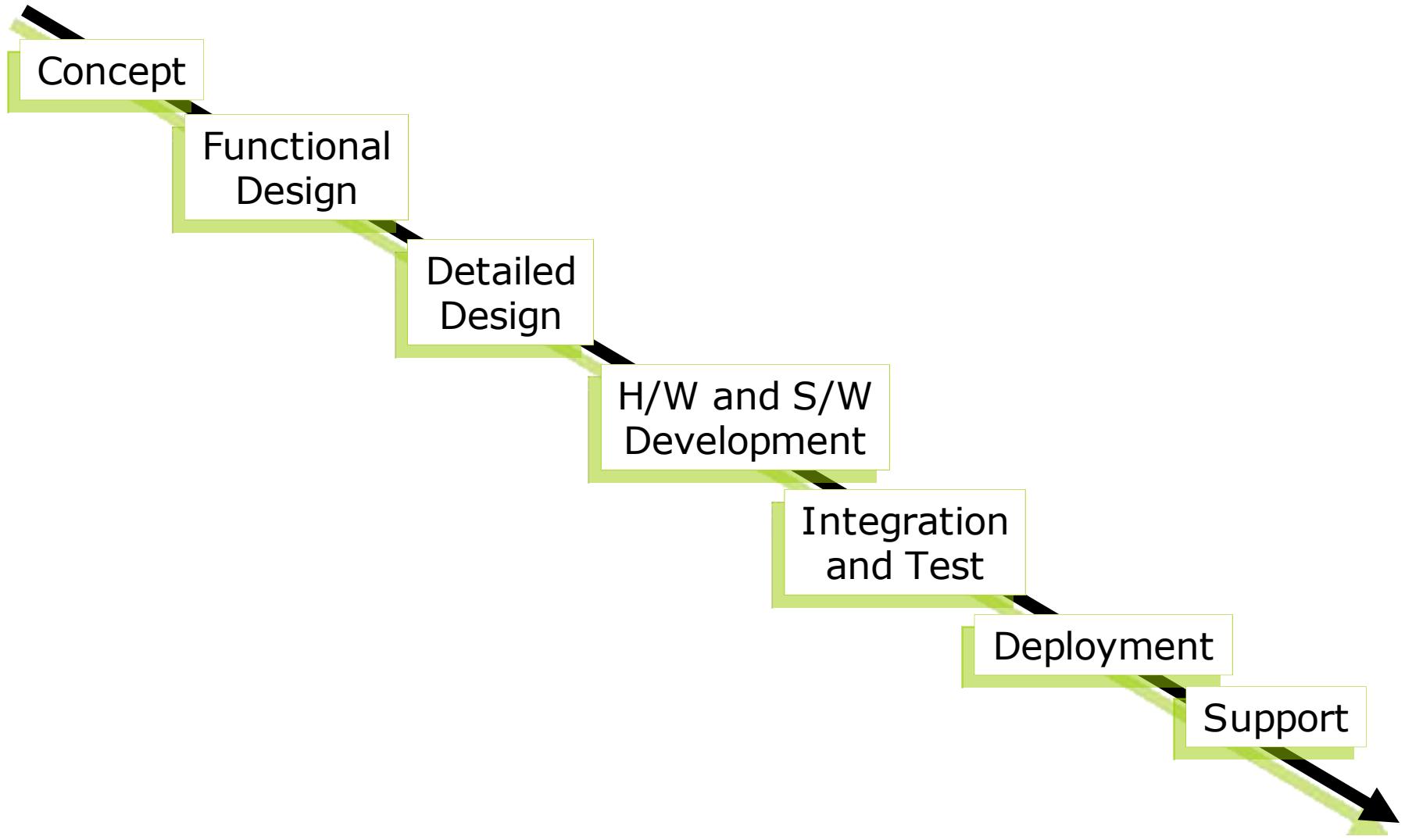
Différentes routes



Formal processes



Projet traditionnel



La méthode de développement propriétaire

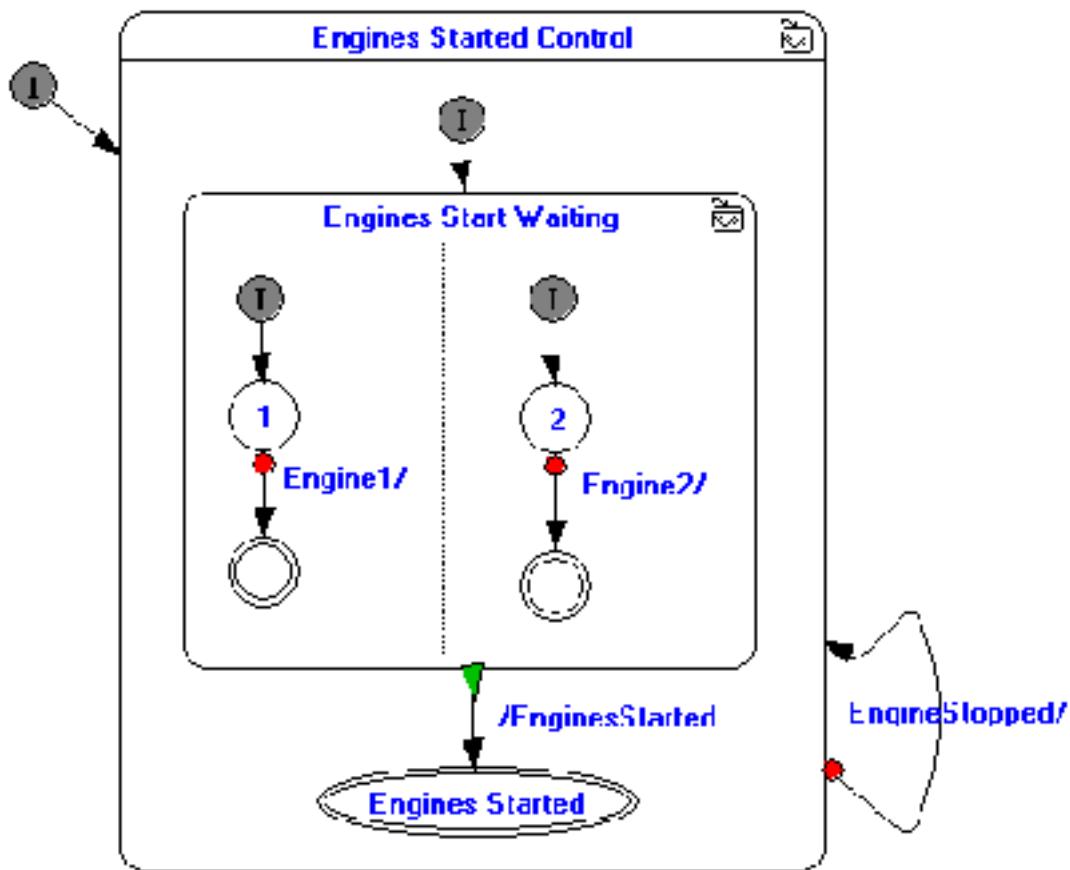


- Les cycles de révision de code internes
- La confidentialité corporate
- Limitations au niveau de nombre de staff

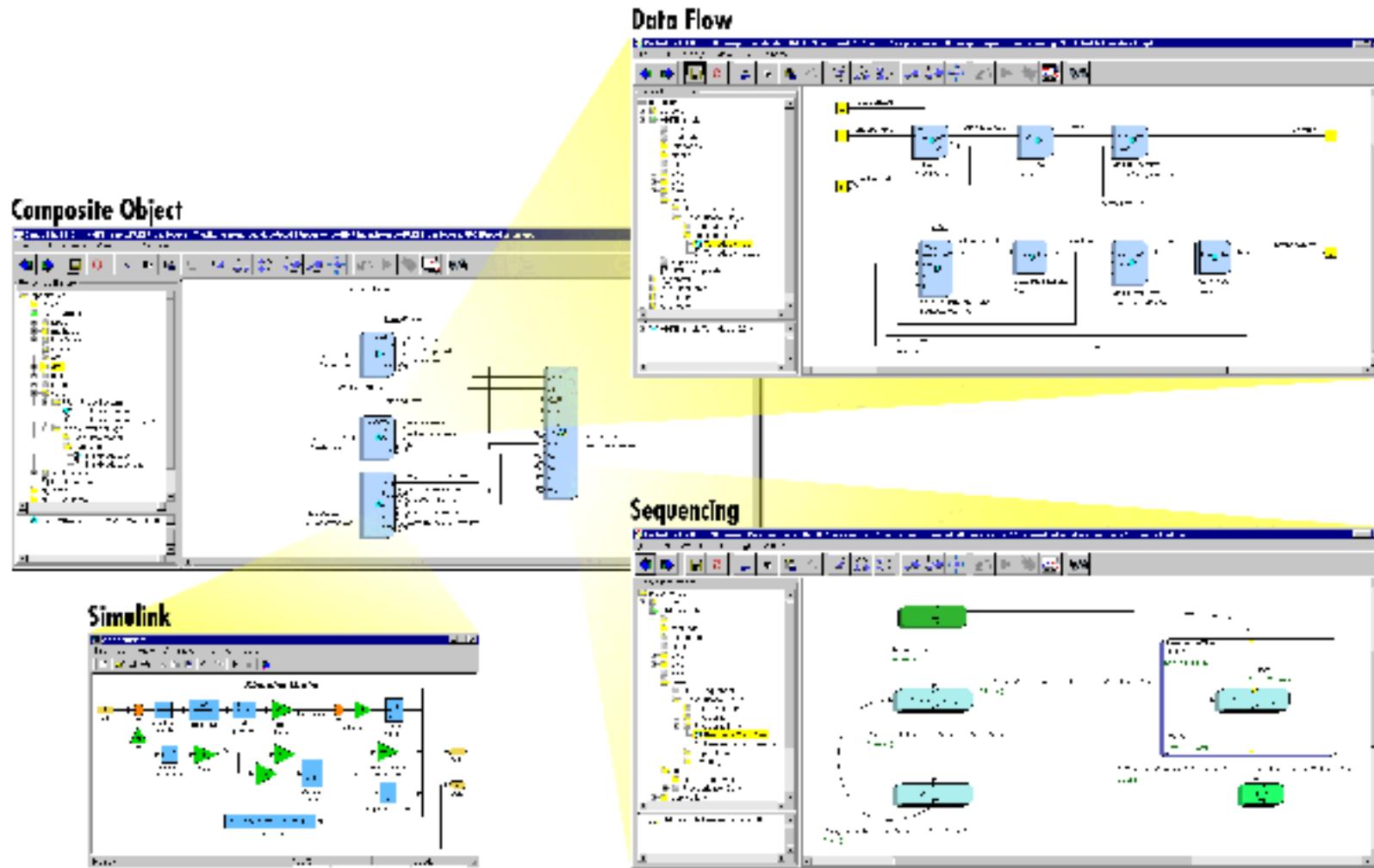
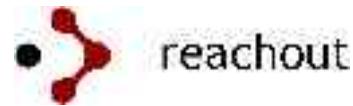
L'objectif est de créer une solution d'haute qualité sans dépasser le budget, et être en temps et à l'heure



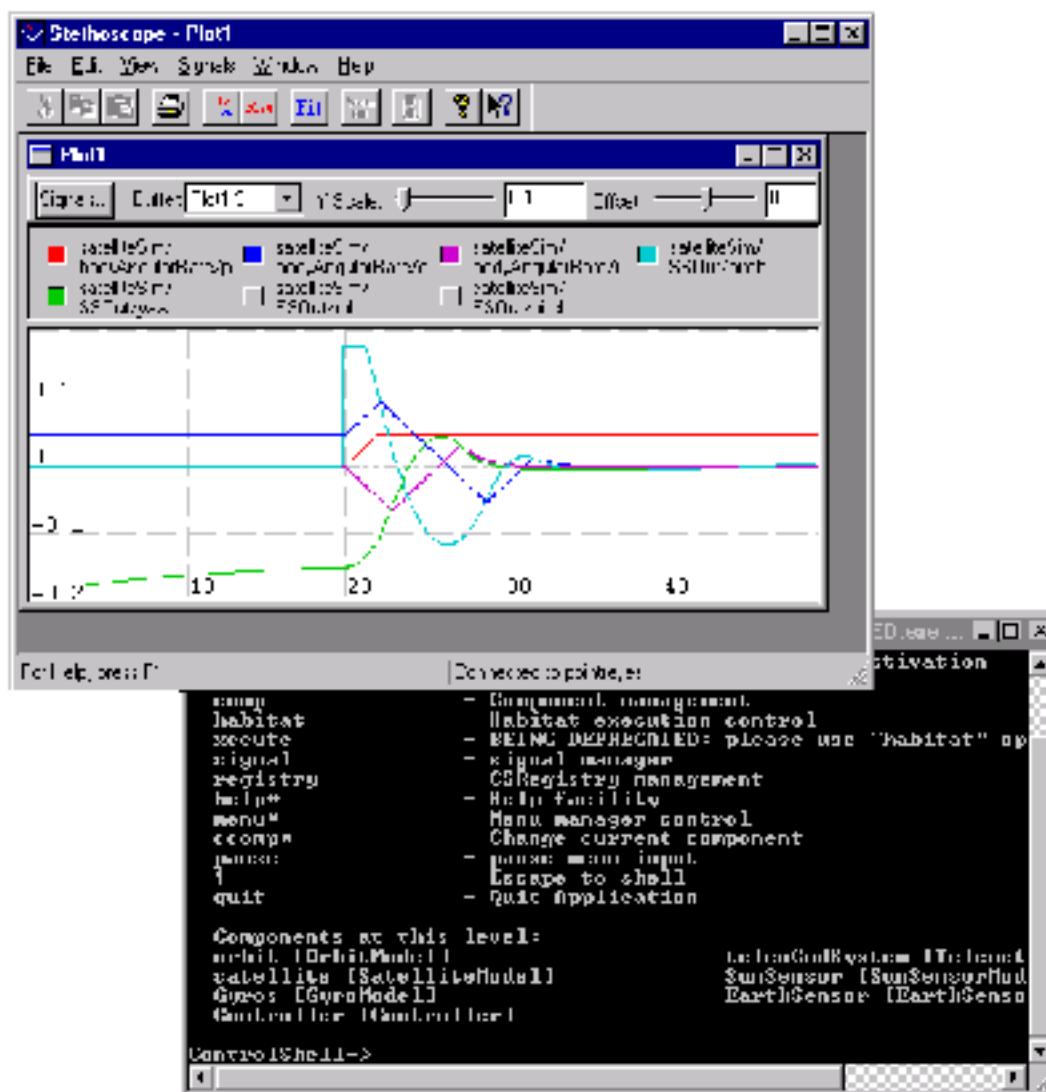
Des outils bien implanté



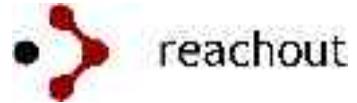
Des outils..dév



Des outils..run-time



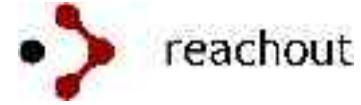
L'arrivée de Linux



emacs	gcc	X11 graphics	shells
make			tar
gar		LINUX	gzip

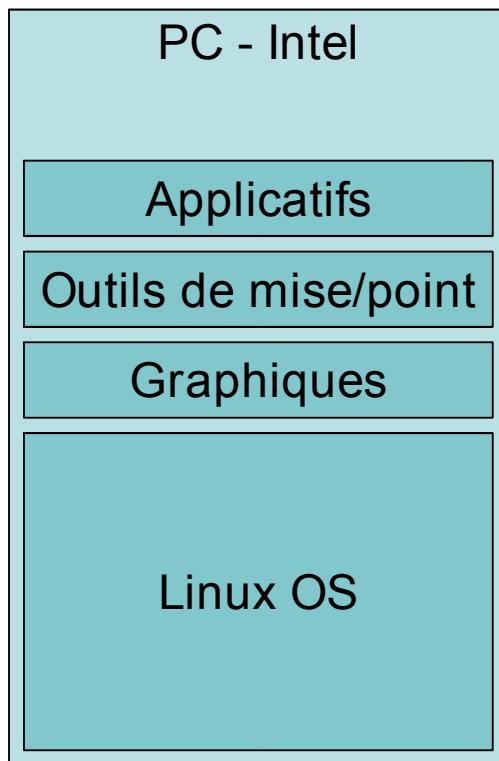
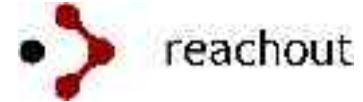
LINUX Distribution

Linus et son équipe ont créée le noyau et le monde du logiciel libre



- Un changement de paradigm en ce qui concerne les projets de développement de logiciel traditionnel.
- Une qualité de logiciel supérieur que ceux venant d'autres modèles.
- Une rapidité de développement impossible d'imaginer dans un cycle traditionnel.
 - "release early, release often"
- Une approche populaire parmi les fabricants de semi-conducteur au Japon

Linux pour le PC



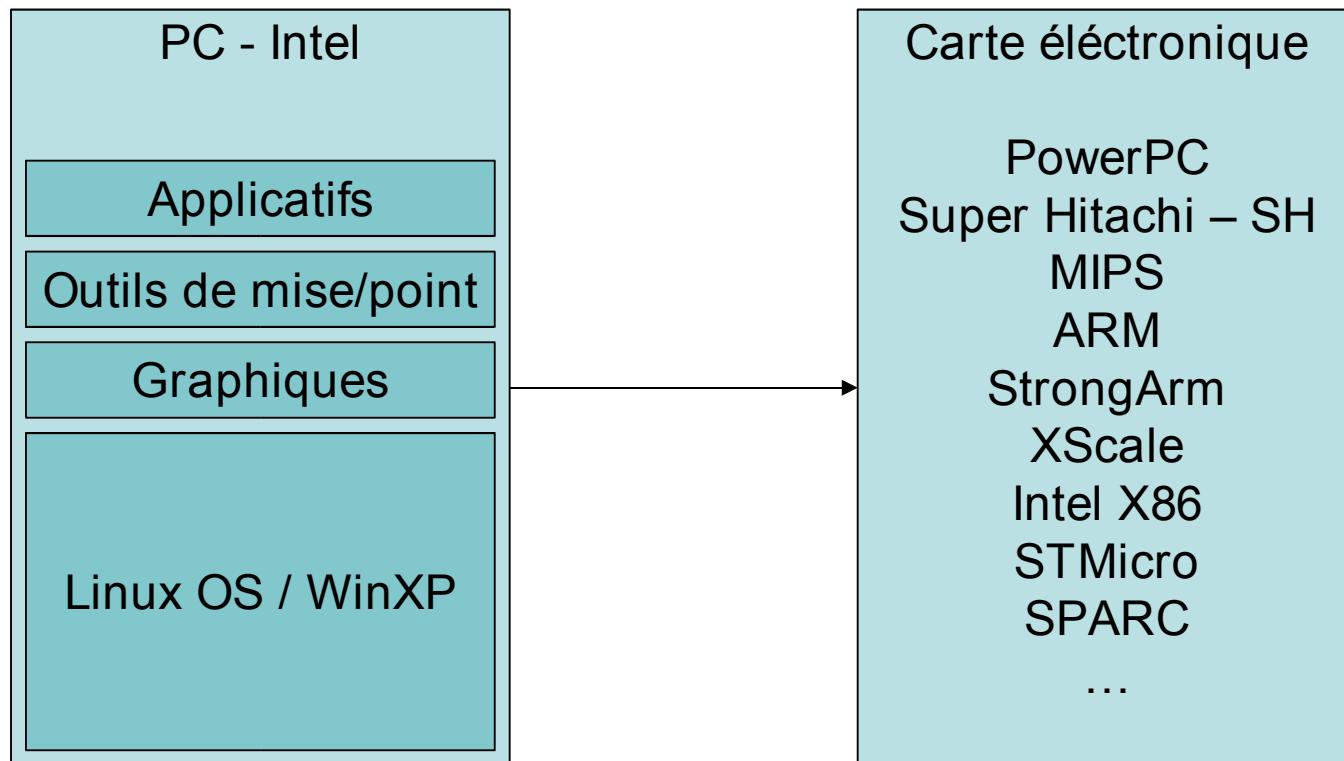
L'architecture de base pour Linux – Intel Pentium

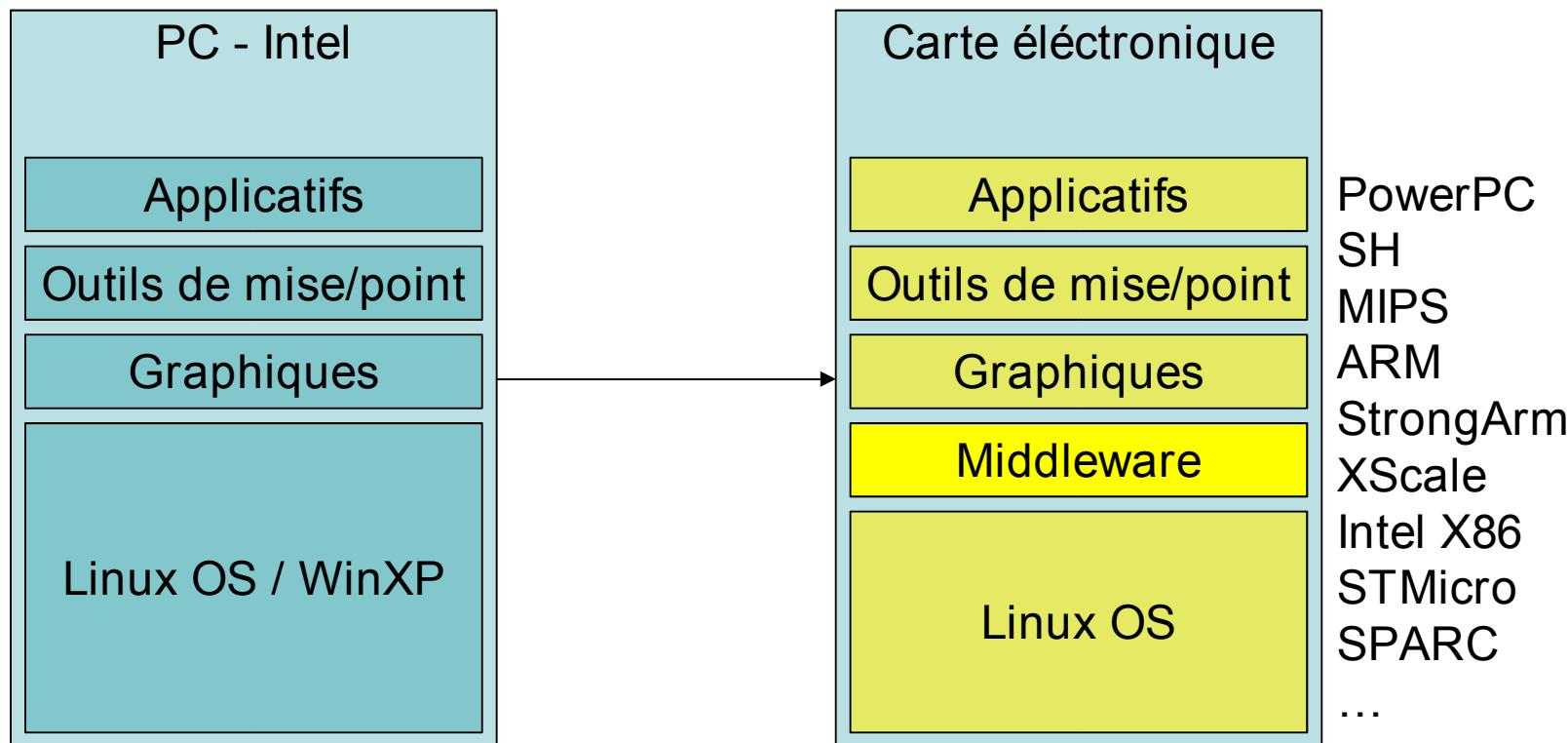
Les applicatifs fait pour l'architecture 'Intel'

Les outils de mise au point fait pour 'Intel'

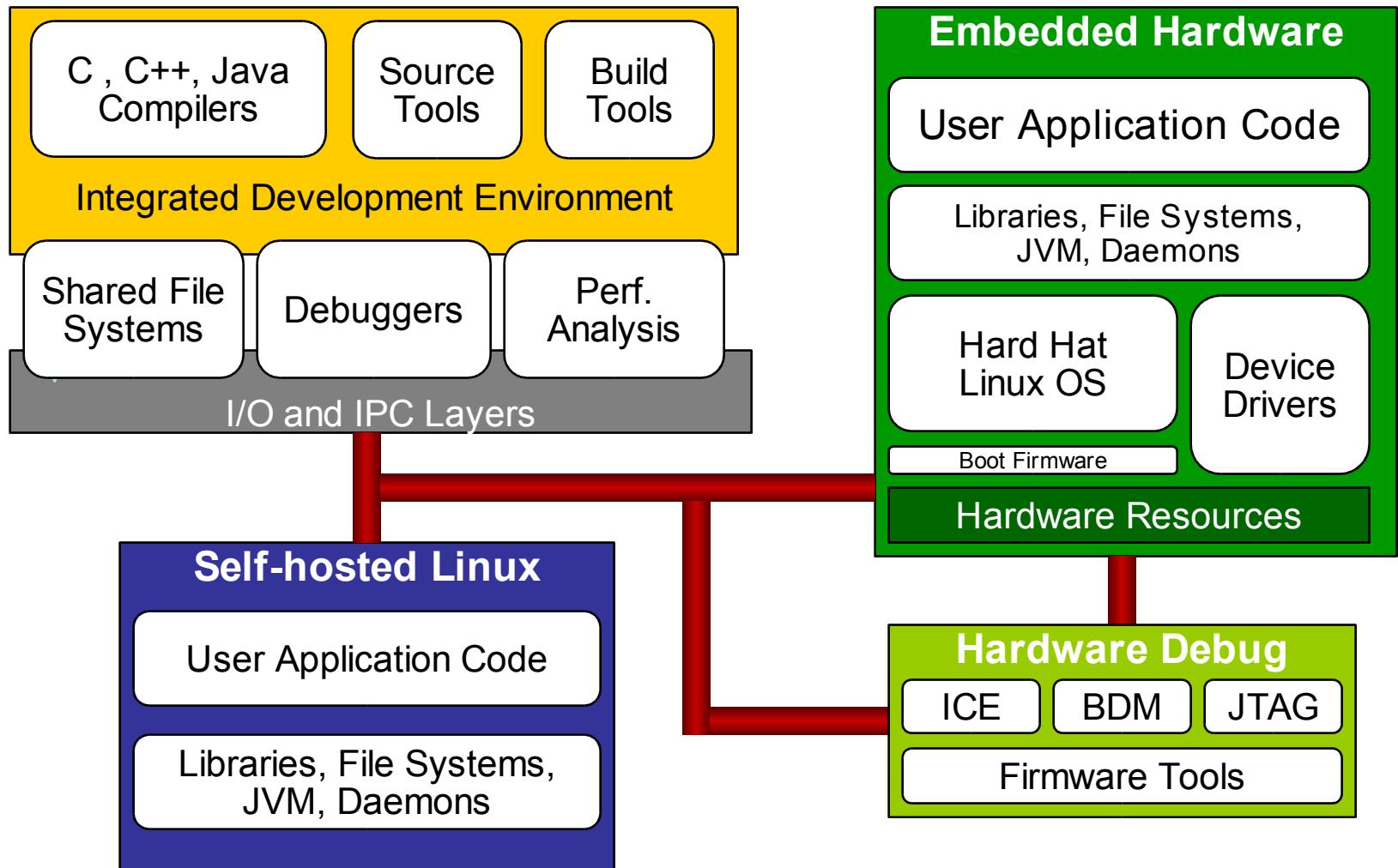
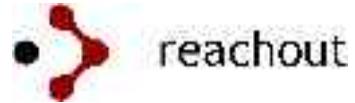
Les interfaces graphiques développé pour le PC

...

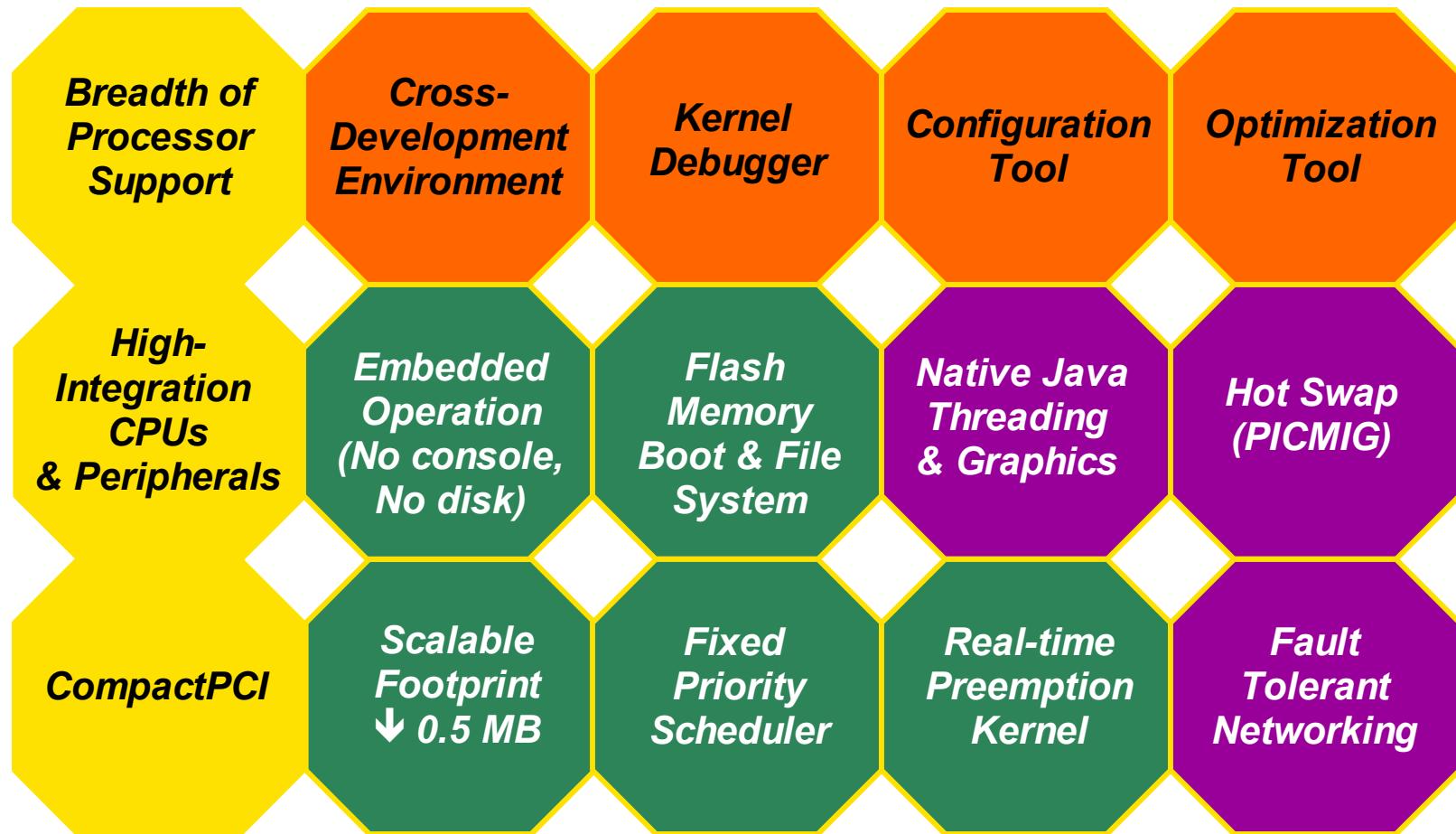
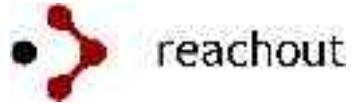




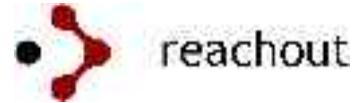
Le développement croisé et Linux



Linux aujourd'hui



La commercialisation



Commercial Linux® Current Software Release

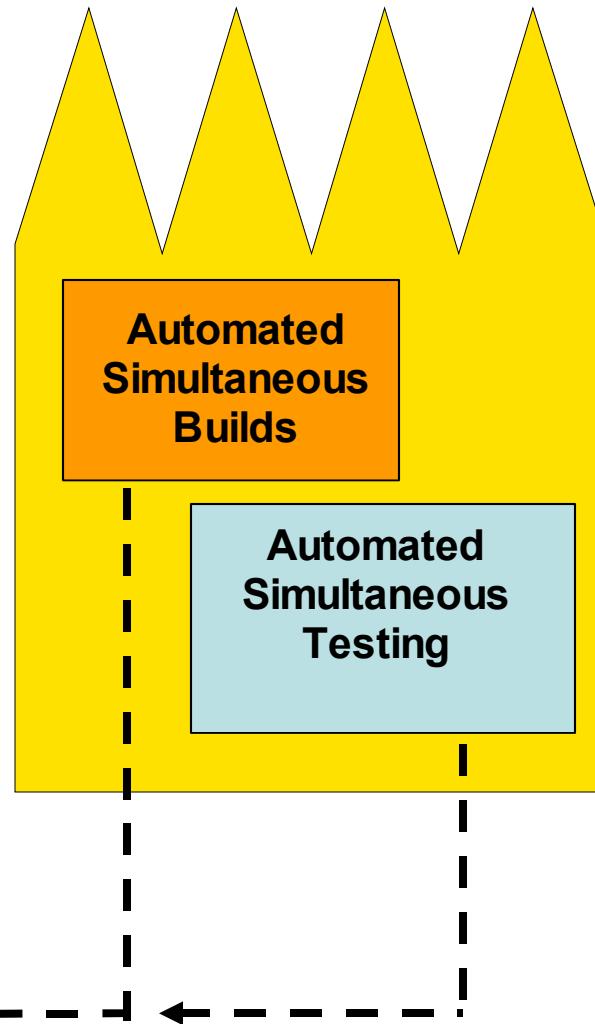
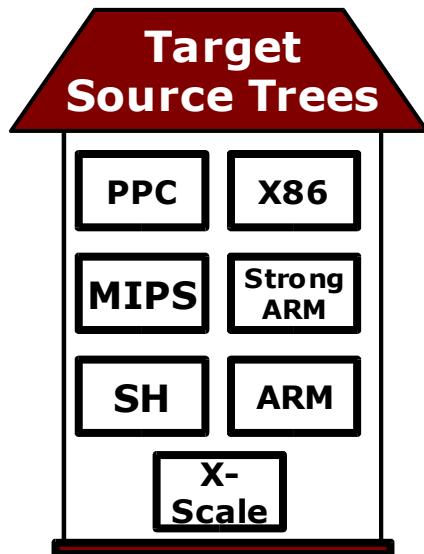
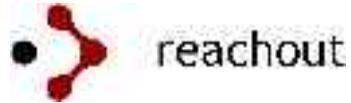
Continuous Software Updates

Unlimited Support (via named contacts)

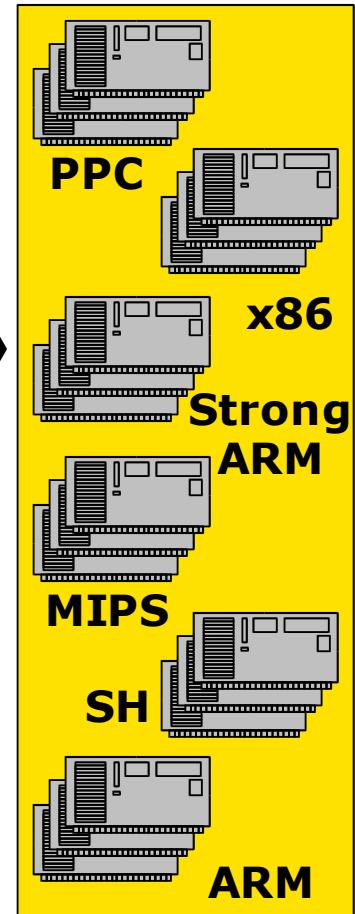
Access to Client Zone

Training

Approche commerciale



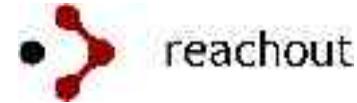
Commercial Linux®



480+ Host/Target Environments

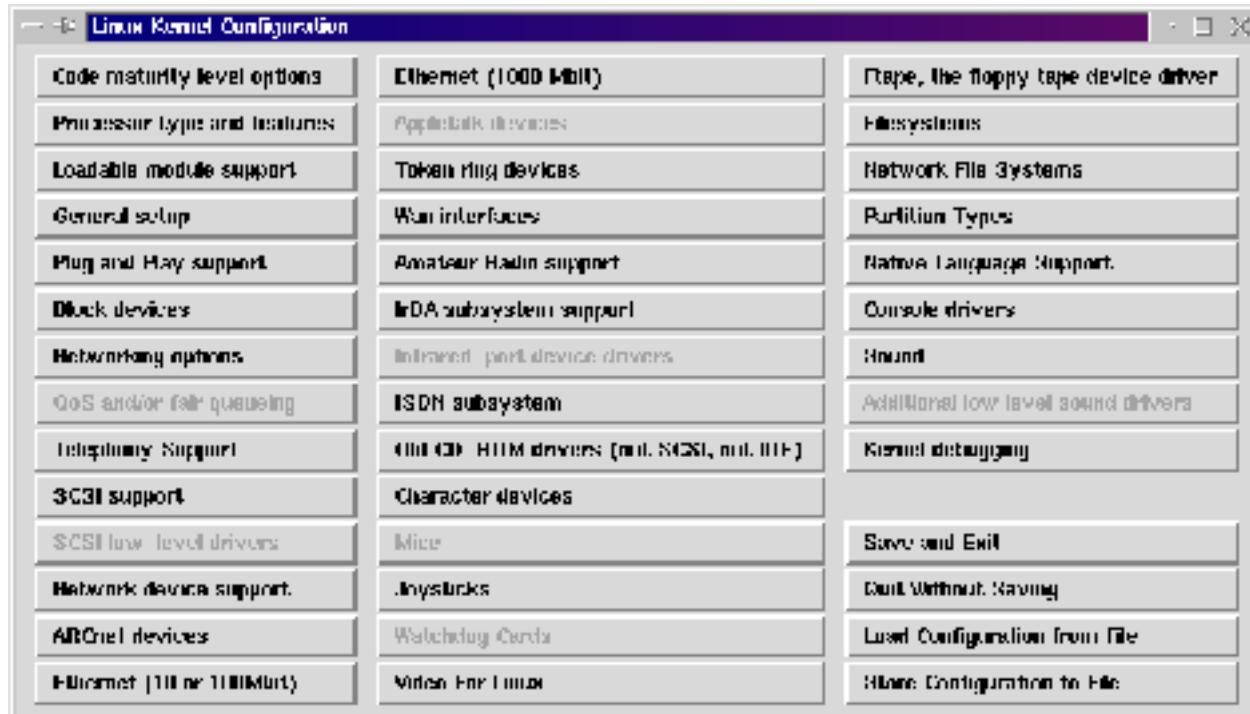
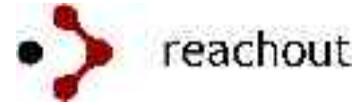


Open Source Development: Rules of Engagement

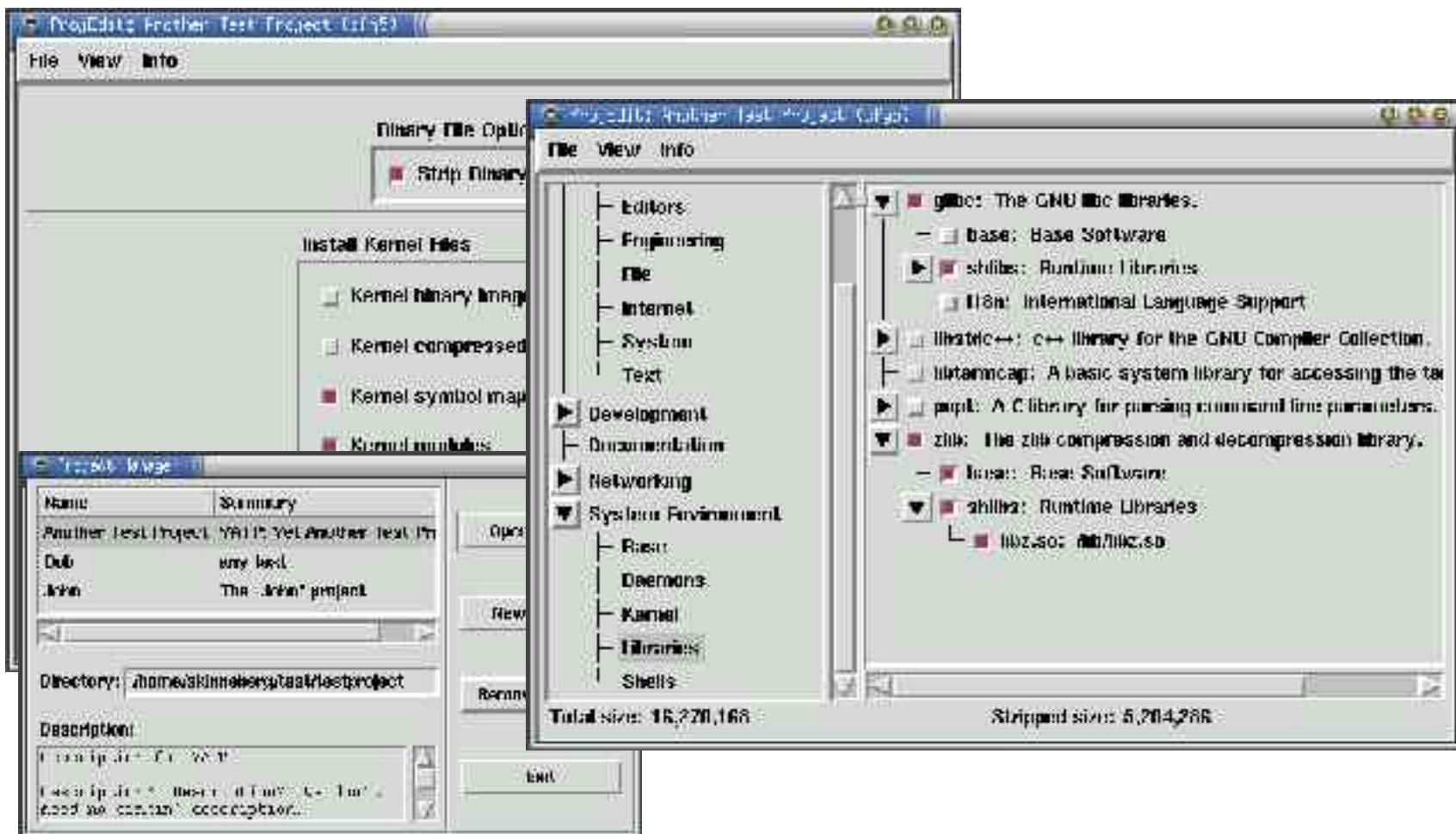


1. We develop our products based on the appropriate community ***leading edge tree***.
2. As we develop, we ***keep our product current*** with that tree (on a daily or very frequent basis) as it moves.
3. We ***submit to that tree early*** in our process and in ***small increments***. In general, community leaders prefer small patches and submitting early invites others in the community to comment/help.
4. We have ***experts within our company assigned*** to all of the relevant community trees so they coordinate work in similar areas and guarantee a high level of quality for submittals.
5. We deliver ***early snapshots*** to customers to accelerate their development of products. Our goal is fast time-to-market for our customers' products.
6. We base product deliveries on qualified ***stable baselines***.
7. We ***package all deliveries*** (eg: board ports as LSPs) to make installation easier and more fault tolerant and to help track versions of deliveries.

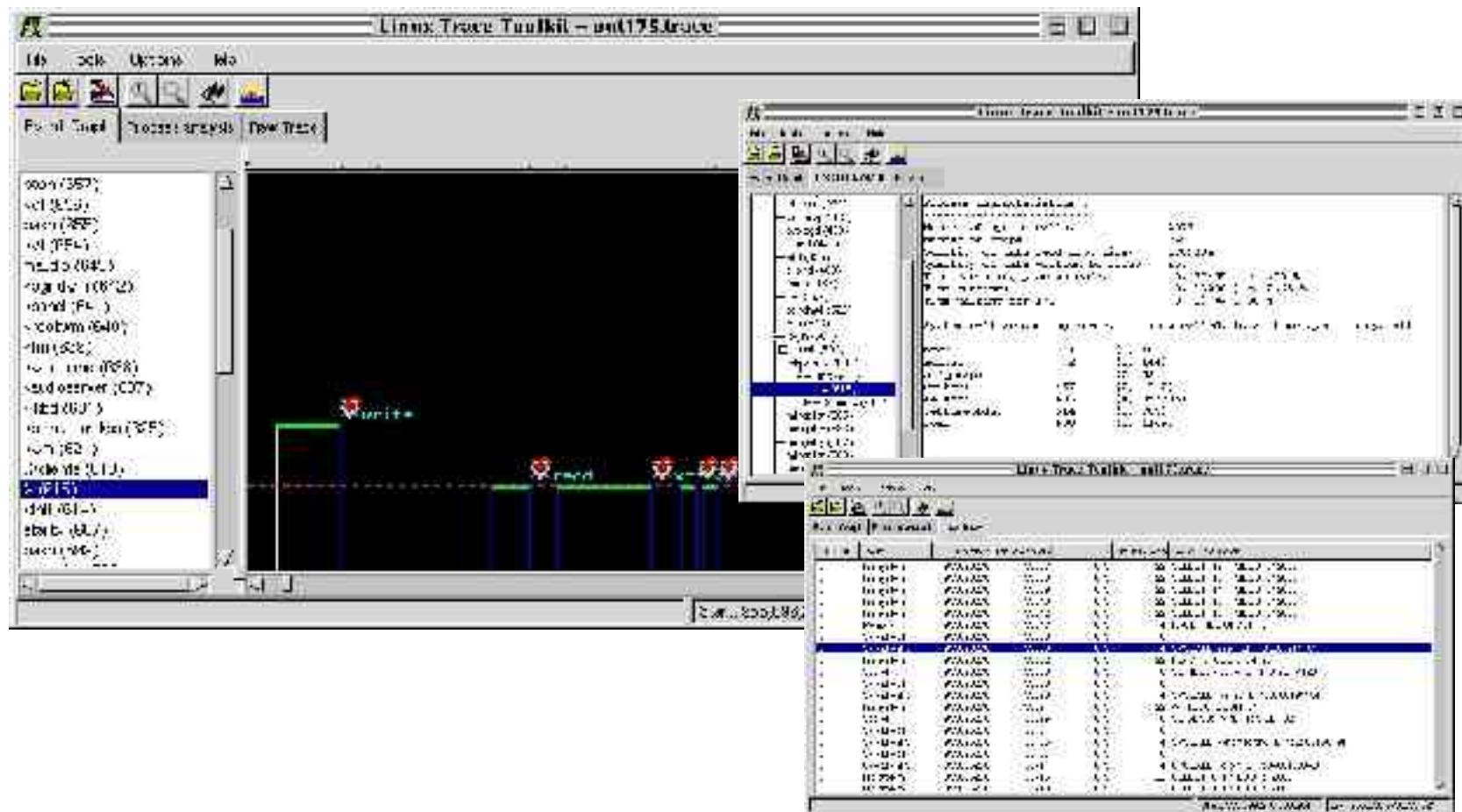
Les outils de configuration - noyau



TCT Screen Shots



Trace Toolkit



TOOLS

Applications

Small

Embedded Class Libs

Smart

J9™ Virtual Machine / JNI

Reliable

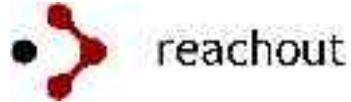
Linux Device Drivers

Flexible

Microprocessor / Devices

Fast

Why use Linux?



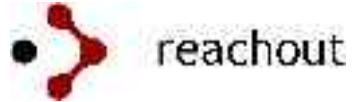
- **Faster time to market**

- Access to source code improves debugging and maintenance of applications
- Ability to gain quick access to leading-edge technology and applications through open source
- Enhances the software development process

- **Reduced cost of use**

- Often no run-time / deployment costs
- Lower development costs
- Standardize on a single OS across multiple projects

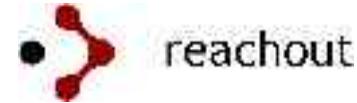
Why use Linux?



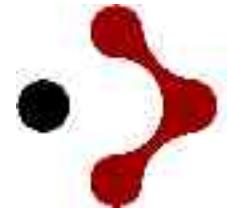
- **Flexibility and quality**
 - Open source innovation offers multiple choices
 - Vast open source / Linux community enhances software quality, security, and functionality
- Based on **open interfaces** and **mainstream IT** technology
 - Non Proprietary multi-vendor / vendor neutral
- Integrated, **high performance** TCP/IP
- Unparalleled network **security**

- MontaVista Linux
- Metrowerks
- LynuxWorks BlueCat...
- *Partenaires + distribution eg. Openwide*

Les systèmes embarquées



- Inversion de priorité
- Allocation dynamique de mémoire
- Les temps de latence aux interruptions
 - RTLinux (deux OS sur la même machine)
- Les temps de latence à la préemption ...



reachout

Le marché de l'embarqué

Quelques chiffres...

Propriétaire

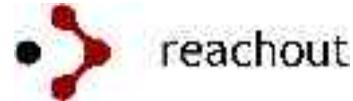
- Interne
- Commercial
 - QNX, OSE, WindRiver, Symbian

Logiciels libres

- Phénomène Linux
 - MontaVista
- Autre UNIX
 - FreeBSD,
- Traditionnel/accès limité
 - Mentor ATI, Chorus, GHS,

Le marché de l'embarqué 2002

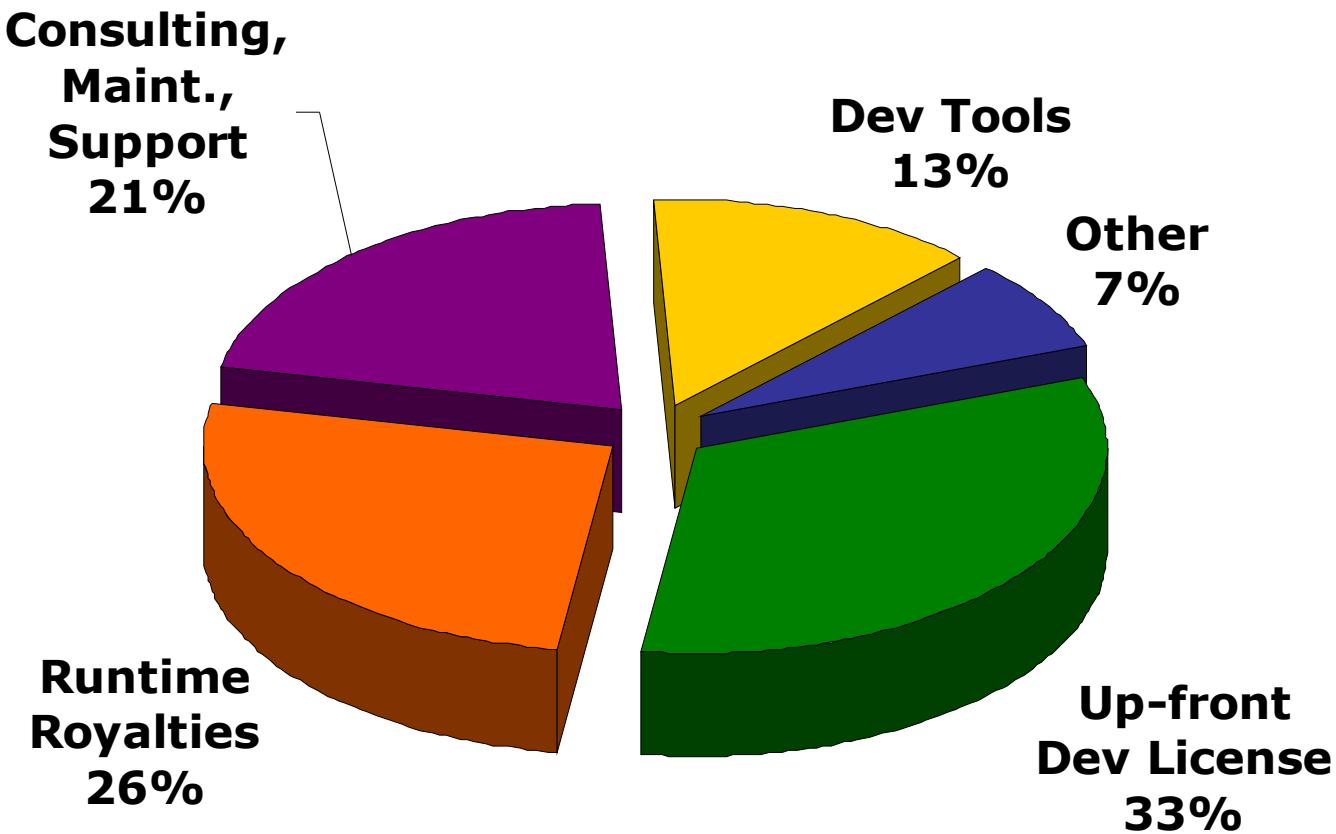
VDC



- Bundled OS, tools & services (Linux 7%) **600M€**
- Unbundled development tools **330M€**
 - Mainly Integrated development environments
- EDA – Design automation tools **363M€**
 - Dynamic system design 43%
 - Software modeling 16%
 - Services/consulting 41%
- ETA – Test automation tools **69M€**
 - Safety critical ie. DO-178B, MOD 00-55, IEC 61508
- Database management tools **40M€**

Processor shipments: PowerPC, 68k, x86 (ARM growing)

Les revenus



Les acteurs, solutions propriétaires



- **Wind River** – VxWorks (lic. + royalties)
- **Enea Data** – OSE (lic. + royalties)
- **QNX** (lic. + royalties)
- **Accelerated Technologies Inc.**
 - nucleus (lic., royalties pour les éléments additionnelles.)
- **Microware** – OS9 (lic. + royalties)
- **Mentor Graphics** – VRTX (lic. + royalties)
- **Microsoft** – WinCE, WinXPE... (lic. + royalties)
- ...

1. Microsoft
2. Wind River Systems
3. Symbian
4. Palm
5. QNX
6. Enea Data
7. Green Hills Software
8. LynuxWorks
9. MontaVista Software
10. Accelerated Technology

Linux is the fastest growing embedded OS.

-- Evans Data Corporation 2002

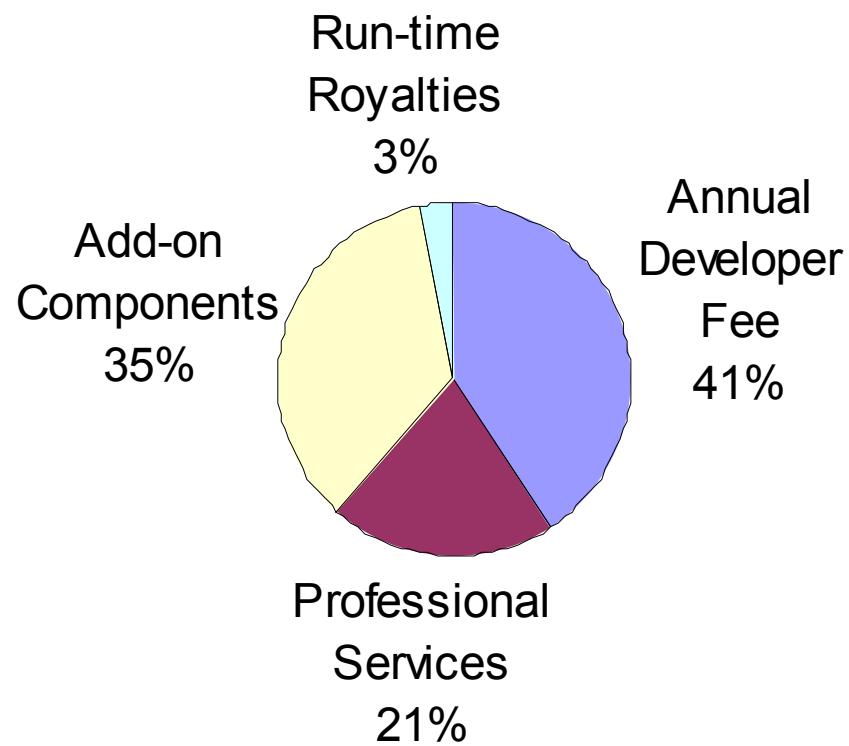
US Consumer Electronics sales to exceed \$100B in 2003.

-- Consumer Electronics Association 2003

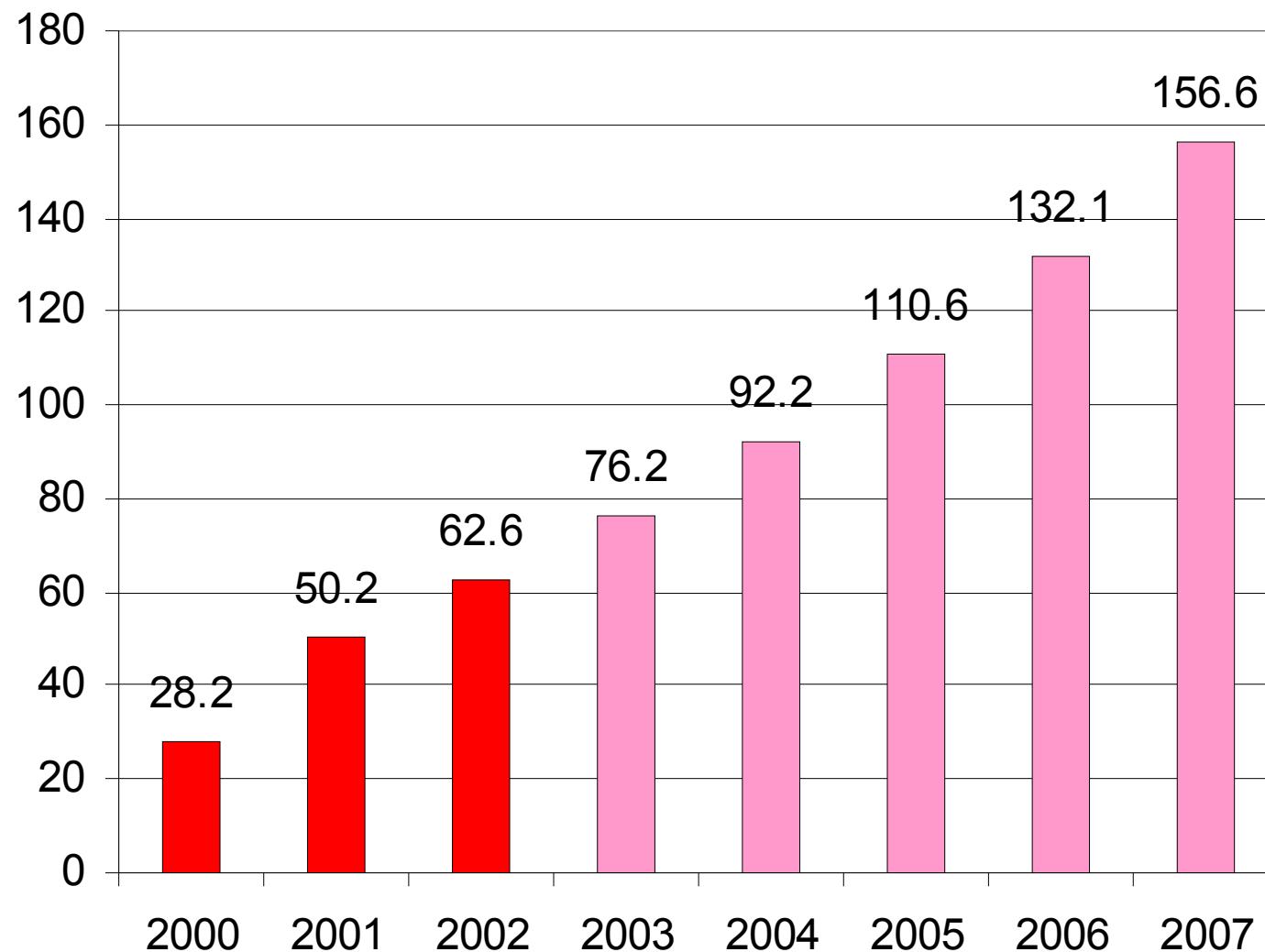
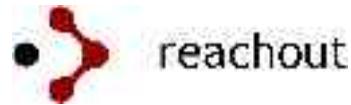
Consumer Electronics is projected to be the fastest growing market for embedded Linux.

-- Venture Development Corporation 2002

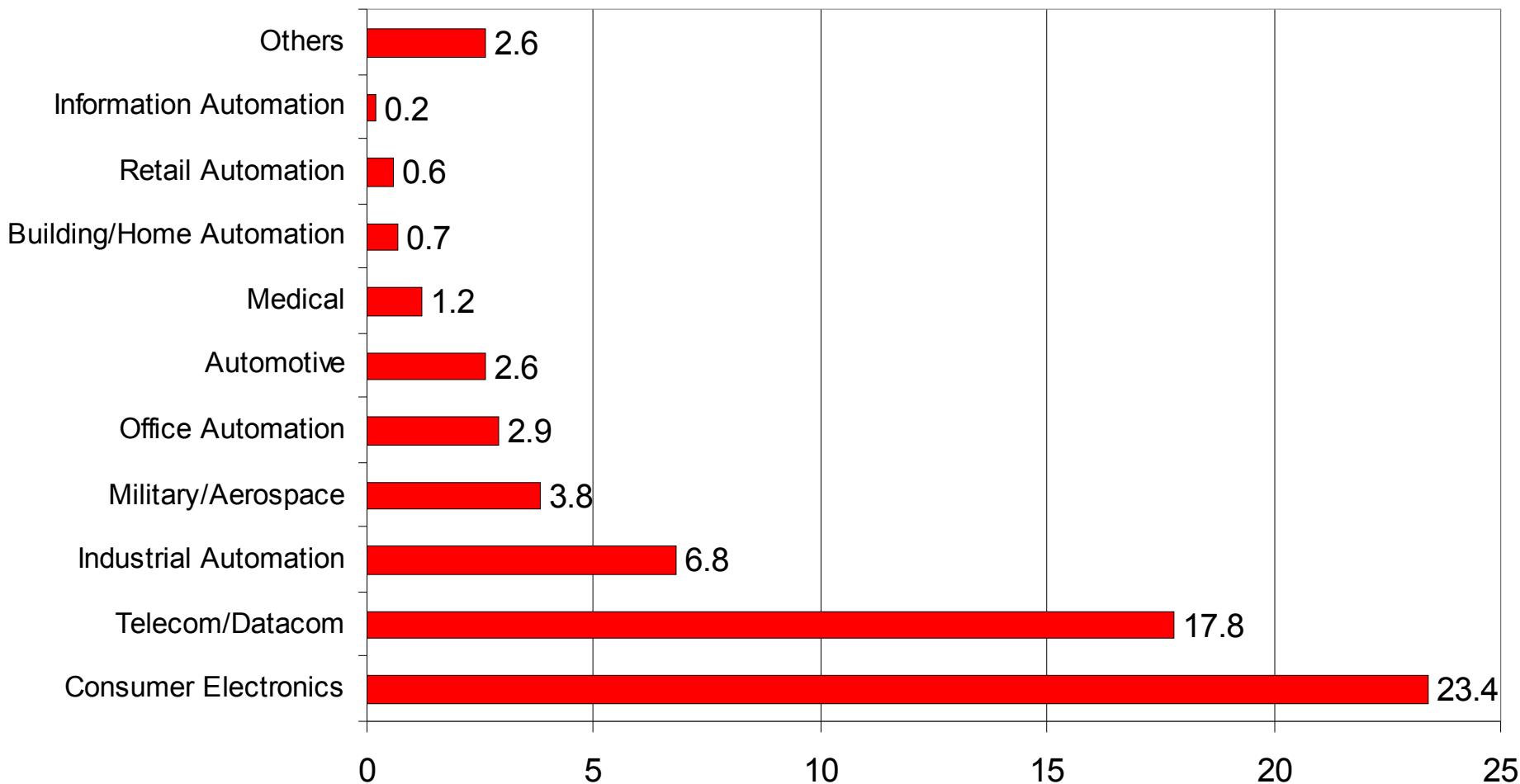
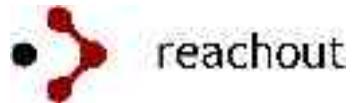
Les revenus de ‘Linux’



Projections VDC

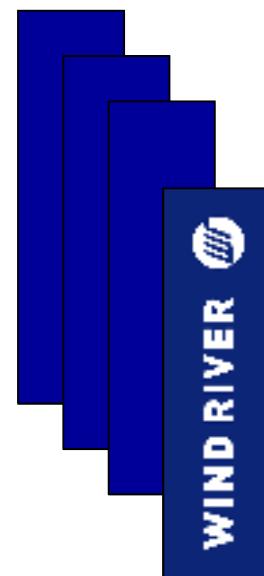


Chiffres d'affaires par marché

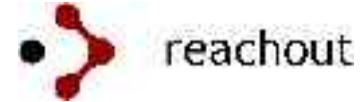


Leaders take a Platform Approach

Appeals to senior managers
Easier to communicate
Financial logic



Résumé – les challengers



Challengers focus on product sales by ***module***.

- Appeals to engineers
- Easier to measure
- Technical logic

